

Message Text

UNCLASSIFIED

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17

ACTION COME-00

INFO OCT-01 AF-05 ISO-00 EB-05 RSC-01 DRC-01 /013 W

----- 054366

R 120618Z APR 74

FM AMCONSUL JOHANNESBURG

TO SECSTATE WASHDC 3228

INFO AMEMBASSY PRETORIA

AMEMBASSY LUSAKA

UNCLAS JOHANNESBURG 0380

USDOC

E.O. 11652: N/A

TAGS: BGEN, ZA, SF

SUBJ: TRADE INQUIRY : PAUL MUELLER CO.

REF: STATE 62628

1. CONGEN HAS CONTACTED R.C. DE BEER, AREA MANAGER OF DAIRY BOARD, REGARDING R. GOODWIN'S PLANNED VISIT AND PAUL MUELLER COMPANY PRODUCT.

2. IN GENERAL, MUELLER'S CAPACITY BIT ON LARGE SIDE AS TYPICAL S.A. DAIRIES IN RANGE 50-150 GALLONS WITH ONLY FOUR OPERATORS USING 4000-5000 GALLON TANKS. DE BEER STATED, HOWEVER, SHOULD GOODWIN COME SA, HE WILL INTRODUCE HIM TO IMPORTANT DAIRY FARMERS AND LARGEST MILK RETAILERS. MANAGING DIRECTOR OF LARGEST NON-COOPERATIVE RETAIL OUTLET IN JOHANNESBURG, NELS DAIRY, ALSO INTERESTED SEEING MUELLER.

3. THERE ARE FIVE MANUFACTURERS IN S.A. OF TYPE EQUIPMENT MUELLER IS MARKETING:

A. ALBERT MOORE (PTY.) LTD

P.O. BOX 122, BELLVILLE, CAPE PROVINCE

B. ALFA LAVAL SOUTH AFRICA (PTY.) LTD

P.O. BOX 38003

BOOYSENS, TVL. (SUBSIDIARY ALFA LAVAL SWEDEN)

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C. ANDERSON ENGINEERING (PTY.) LIMITED

P.O. BOX 564

PIETERMARITZBURG, NATAL

D. COLUMBIT (PTY.) LIMITED

P.O. BOX 10521

JOHANNESBURG

E. WALDENS ENGINEERING (PTY.) LIMITED

P.O. BOX 1229

PIETERMARITZBURG, NATAL

4. IMPORT/EXPORT CONTROL WOULD PRESENT NO MAJOR
PROBLEM: APPEARS TANKS WOULD FACT 17.5 PER CENT AD
VALOREM IMPORT DUTY.

5. IN SUM, CIRCUMSTANCES APPEAR FAVORABLE FOR GOODWIN
VISIT.
DEGRACE

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NNN

Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Drafter: n/a
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